**The Cartoon Introduction to Economics**  
By: Klein, Grady and Yoram Bauman  
HB172 .K67 2010  
... The two basic theories for explaining economics, the classical view and the Keynesian view, become a lot clearer when explained with illustrations rather than with dry charts and graphs; so do unemployment, inflation, the Gross Domestic Product, fiscal policy, international trade, foreign aid, and global macroeconomics. While the authors do an admirable job keeping politics out of it, they're clearly fans of the free market and a well-reasoned, balanced role for the government. This clever, lucid, and lighthearted book is a godsend to anyone who needs a simple but complete primer on the ins and outs of economics.

**How to Listen to Great Music; a Guide to Its History, Culture, and Heart**  
By: Greenberg, Robert  
MT6 .G76 2011  
Review from: *Library Journal* February 1, 2011  
This latest offering from the Teaching Company ...is an informative and entertaining survey of Western classical music from around 1600 to 1900. Greenberg ... approaches his topic with both expertise and humor, including chatty biographies, basic music theory, and listening recommendations to put readers at ease and motivate them to explore...

**The Net Delusion: the Dark Side of Internet Freedom**  
By: Morozov, Evgeny  
MH851 .M665 2011  
Review from: *Choice* October 1, 2011  
... Morozov ...takes on the “Google Doctrine,” the enthusiastic belief in the liberating power of technology to promote democracy and improve human life. He rightly points out that technology is almost always a double-edged sword guided by the hopes and fears of users and regulators more than by the inherent characteristics of the technology itself... The book is not a stand-alone, balanced analysis, but it would serve as a good counterpoint to writings that tend to oversell the positive impacts of technology.

**Illicit Drugs**  
By: Isralowitz, Richard E. and Peter L. Myers  
HV5801 .I674 2011  
Review from: *Choice* September 1, 2011  
... Isralowitz ...and Myers ...seek to provide a comprehensive and up-to-date resource featuring usable information on the complex issues associated with illicit drug use in contemporary society. As an introductory volume, it provides a solid foundation and could serve as a platform for exploring the diverse concerns and controversies related to illicit drugs.

**Nothing to Envy: Ordinary Lives in North Korea**  
By: Demick, Barbara  
HN730.6 .A8 D46 2010  
Review from: *Library Journal* January 1, 2010  
For most Americans, North Korea, one of the last Communist dictatorships, is a totalitarian menace but socially a great blank space. Demick, a Los Angeles Times reporter based first in Seoul and now in Beijing, fills this void with well-rounded life stories based on seven years of interviews with individuals who escaped to South Korea or China...
**The Immortal Life of Henrietta Lacks**

By: Skloot, Rebecca

RC265.6 .L24 S55 2010

Review from: Library Journal December 1, 2009

This distinctive work skillfully puts a human face on the bioethical questions surrounding the HeLa cell line. Henrietta Lacks, an African American mother of five, was undergoing treatment for cancer at Johns Hopkins University in 1951 when tissue samples were removed without her knowledge or permission and used to create HeLa, the first “immortal” cell line. HeLa has been sold around the world and used in countless medical research applications, including the development of the polio vaccine...Full of dialog and vivid detail, this reads like a novel, but the science behind the story is also deftly handled.

**Sociological Insights of Great Thinkers: Sociology Through Literature, Philosophy, and Science**

By: Edling, Christofer and Jens Rydgren, Ed.

HM585 .S593 2011

Review from: Choice July 1, 2011

Sociology emerged as an academic discipline slightly over a century ago... the message of this book is that sociology is deeply embedded in the larger intellectual culture. The 32 essays in this book are intended to offer evidence of this fact. Divided into four sections--illustrations, concepts, meta sociology, and foundations--the book seeks to reveal the "sociological insights" of a disparate group of thinkers, including philosophers, literary figures, and two natural scientists...

**The Cell: a Very Short Introduction**

By: Allen, Terence and Graham Cowling

QH582.4 .A45 2011

Review from: Choice August 1, 2012

The small, pocket-size paperbacks in Oxford's "Very Short Introductions" series contain an astonishing amount of material. Here, Allen and Cowling have compiled a useful introduction to basic cell biology. The brief text, including a list of additional readings and a glossary, comprises short essays on basic cell structure and function, with an emphasis on the structure of organelles. These essays are well focused ...; the writing style is breezily informal and punctuated with details of investigations.

**Fundamentals of Anatomy and Physiology for Student Nurses**

By: Peate, Ian and Muralitharan Nair, Ed.

QP 34.5 .F862 2011

Review from: Reference and Research Book News June 1, 2011

Peate ... and Nair ... provide student nurses with a clearly organized and accessible text on anatomy and physiology that moves from the cellular level through various body systems. Contributed by nurses from the UK, the 17 chapters include clinical applications, related conditions, glossaries, questions, crosswords, and other learning tools...

**The Facebook Era: Tapping Online Social Networks to Market, Sell, and Innovate**

By: Shih, Clara

HD30.37 .S49 2011

Review from: Choice January 1, 2011

...The book contains many new examples of how companies are innovatively using the social web to better know and support customers and reach new audiences for business functions including sales, marketing, customer service, innovation, collaboration, and recruiting. Each chapter ends with an actionable to-do list...Sidebars from renowned social media authorities vary from idiosyncratic anecdotes to useful recommendations. A new chapter for nonprofits, health care, education, and political organizations is very helpful...