

**2015-2016
Mid-Year
Committee/Advisory Council Report**

Committee Name: Vernon College Business Management Advisory Committee

Chairperson: Kevin Goldstein

List of members:

Mr. Daniel Ahern	Co-owner	The Iron Horse Pub
Mr. Cliff Berg	Chief Lending Officer	First National Bank of Wichita Falls
Mr. Joe Gazdik	Director, Guest Services	United Regional Health Care System
Mr. Kevin Goldstein	President	First National Bank of Wichita Falls
Mr. Phillip Lam	President	Landmark Title Company
Mr. Larry Martin	General Manager	Market Street
Ms. Claudia Ordonez	H. R. Generalist	Tranter Inc.
Dr. Terry Patton	Dean	Dillard College of Business Admin., MSU
Ms. Ann Tacker	Training Manager	Tyson/Wright Brand Foods

Date of meeting: 11/11/2015

Accomplishments:

Reported that the graduate count for the last 5 years was 29. Last year the program had 5 graduates. Majors this fall: 57. Total enrollment in classes taught by John Hennington, Steve Underhill, and Arwyna Randall-Gay for fall 2015 was 126, down 13 from fall 2014.

Program Goals and Outcomes, approved in fall 2014, were reviewed again and approved by the committee. We discussed likely changes in the program curriculum, namely the addition of Business English and an elective, deletion of the Microeconomics course and changing the two Accounting and Word Processing courses from 4 to 3 credit hours each. These changes still need to be formatted for the catalog and approval by the committee and the Academic Council.

Other Recommendations: None

Other Membership suggestions: None

Agendas, exhibits and minutes posted to Vernon College web site address:
<http://www.vernoncollege.edu/CollegeEffectiveness/Committees.aspx>

Submitted by: John Hennington

Date submitted: 1/22/2016