

**2016-2017
Mid-Year
Committee/Advisory Council Report**

Committee Name: Vernon College Business Management Advisory Committee

Because of a scheduling conflicts, this committee did not meet during the fall. It will meet on March 29, 2017.

Chairperson: To be determined

List of members:

Mr. Daniel Ahern	Co-owner	The Iron Horse Pub
Mr. Cliff Berg	Chief Lending Officer	First National Bank of Wichita Falls
Mr. Joe Gazdik	Director, Guest Services	United Regional Health Care System
Mr. Kevin Goldstein	President	First National Bank of Wichita Falls
Mr. John Daugherty	President	Landmark Title Company
Mr. Larry Martin	General Manager	Market Street
Ms. Claudia Ordonez	H. R. Generalist	Tranter Inc.
Dr. Terry Patton	Dean	Dillard College of Business Admin., MSU
Mr. Bill Patty	Vice President	Union Square Credit Union
Ms. Ann Tacker	Training Manager	Tyson/Wright Brand Foods

Date of meeting: 3/29/2017

Fall Accomplishments:

Four completers (graduates) were recorded during fall 2016. This compares to 6 graduates for the entire school year of 2015-2016. Majors this fall: 58 vs. 57 a year ago. Total Business Mgmt. enrollment in classes taught by John Hennington, Steve Underhill, and Arwyna Randall-Gay for fall 16 was 118 vs. 125 in 2015, down 7 or 5.6%. Fewer Vernon campus students and competition by schools that offer more online courses seems to account for our enrollment drop. This will be addressed in the spring committee meeting.

Program recruiting included activities at Petrolia HS in September, Sophomore Round Up in November and a meeting with seniors from Wichita Falls HS in December.

Agendas, exhibits and minutes posted to Vernon College web site address:

<http://www.vernoncollege.edu/CollegeEffectiveness/Committees.aspx>

Submitted by: John Hennington

Date submitted: 1/26/2017