Michelle Wood 6/21/11

These are some of the sessions that I found most informative. There was so much to choose from, and some I did not make wise choices on. They were selling a product or book that did not apply.

Using Softchalk to make lessons more interactive.

- I had heard several instructors talk about this program and was intrigued. I did discover that I would like to use for my flier/pages online. This would allow me to have the ability to insert definition, links, picture, and other things to the page before I send it to IT to build.

Marketing to the Hispanic Community

- ACC used café con leches to engage their Hispanic community and help them enroll in the college by using an environment that they felt comfortable in.
- Thought about doing to help enrollment in CNA/ESL, but the translators at each table are a hindrance. They suggested using our bilingual students.

Engaging first time student:

Really it was about creating a class for student to teach them the necessary skills that they
would need to be successful in college. I would love to do this for free through CE. It would
cover study skills, finances, taking notes, distractions of college, etc. It would be best to offer it
a few times right before the start of fall.