

Pilot Project Template
Quality Enhancement Plan
Vernon College

Name: Brandi Ballard	Title/Department: Student Relations	Date Submitted: 11/12/10
Project Course/Project Service Area: Prospective & Current Students - Website		Project Year: 2011
QEP Goals: Increase student learning through improved engagement. 1. Transform curriculum and instruction. 2. Participate in professional development opportunities. 3. Create a technology rich environment.		
Objective: The Vernon College office of Student Relations hopes to inform potential students about available support services prior to their enrollment to help them develop a support system & plan for success. We will video record 6-8 former student/alumni testimonials to be included under the prospective students (or another appropriate) section on the VC website and on the introductory presentation that will roll while students are waiting in the room for NSGA to start. The student testimonials will be first-hand accounts (approx. 30 seconds-1 min in length) of a specific program or courses that former student took at VC & how the college benefited the student in some way (ie: earned Cert or AAS, which helped them get their current job, took courses for Academic Transfer which saved them money on basics, etc.). In each testimonial the student will highlight a support service that benefited them while at Vernon College (i.e: PASS Center, Special Services, relationship w/a faculty member, advising, counseling, financial aid, work study, etc.). Prospective students who view the clips will be able to identify a support service from each clip and how actual students utilized those services. We will use a focus group to view the videos & answer a questionnaire following where they identify the named support services.		
Statement of Need: Data from NSGAs & personal observation of Student Services Staff		
Actions: I will use a video camcorder to record the testimonials & Camtasia software to edit the video recordings to be uploaded to the VC website & inserted in the intro NSGA presentations.		
Resources and Approximate \$: 1. Technology: Check and list approximate cost		
\$ _____ <input type="checkbox"/> Wimba Live Classroom \$ _____ <input type="checkbox"/> Blackboard Course Shell \$ _____ <input type="checkbox"/> Laptop Computer \$ _____ <input type="checkbox"/> Tablet Computer \$ _____ <input type="checkbox"/> Other:	\$ _____ <input type="checkbox"/> Webcam - Qty: \$ _____ <input type="checkbox"/> Headset w/ Microphone - Qty: \$ _____ <input type="checkbox"/> Digital Voice Recorder \$ 450 _____ <input type="checkbox"/> Video Camcorder	\$ 250 _____ <input type="checkbox"/> Camtasia Software \$ _____ <input type="checkbox"/> Adobe Premier Elements Software \$ _____ <input type="checkbox"/> Software Other: \$ _____ <input type="checkbox"/> Qwizdom Clickers: Standard OR Short Answer Instructor Unit-Qty: Individual Clicker-Qty:

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2. Personnel: Brandi Ballard & possibly Kristin Harris

3. Institutional Improvement: Increase prospective student learning about VC programs & opportunities & create a technology rich environment.

4. Facilities: Director of Student Relations office(s)

Assessment Method/Date: The VC website is equipped with tracking software, so I will be able to track the number of hits these testimonials gets on the VC website. The testimonials will be recorded from Dec.2010-Jan. 2011 and be uploaded to the website by Feb. 2011, when web tracking can begin. We will also use a focus group gathered from NSGA sessions to view the videos & answer a questionnaire following where they identify the named support services. Students in the focus group will also be tracked 6-months and 1-year out to see if they enrolled in Vernon College and what support services they are utilizing.

Results: Achieved, Not Achieved, In Progress This section to be completed Spring/Summer 2012

Assessment Data/Evidence:

Use of Results for Improvement:

Approved by: _____
Dean

_____ Date

Office Use Only: Selected for 2011-2012 pilot project by QEP Implementation Committee: ☐ yes ☐ no

_____ Initials

_____ Date