

**Current:**

Vernon College long term objectives promote a culture of success to ensure the mission of teaching, learning, and leading results in effective recruitment of students, retention of students, and certificate/degree completion or transfer by students.

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**Suggestions for clarification:**

In accordance with its mission of teaching, learning, and leading, Vernon College's long-term objectives ensure a culture of student success indicated by the recruitment and retention of students; the rates of certificate/degree completion, and transfer credits earned.

Vernon College's long-term objectives, demonstrated by effective recruitment of students, retention of students, and certificate/degree completion or transfer by students, ensure a culture of student success.

Proven by effective recruitment of students, retention of students, and certificate/degree completion or transfer by students, Vernon College's long-term objectives ensure a culture of student success.

Vernon College establishes long-term objectives to support its mission of teaching, learning, and leading.

Vernon College's long-term objectives prioritize student success by documenting recruitment, retention, transfer, and graduation rates.

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**Suggestion for additional Long Term Objective**

Communicate with and build strategic alliances with local businesses and economic development partners to foster a greater awareness of Vernon College's educational and economic benefits to the greater Wichita Falls area.