

### Long Term Objectives

In accordance with its mission of teaching, learning, and leading, Vernon College's long-term objectives promote a culture of student success indicated by the recruitment and retention of students, the rates of certificate/degree completion, and transfer by students.

- #1 Enhance recruitment efforts to increase enrollment
- #2 Improve retention, completion, and transfer rates of Vernon College students
- #3 Allocate available funds to diligently utilize fiscal, physical, human and technological resources
- #4 Develop additional academic and technical program opportunities
- #5 Increase student support services to meet the needs of the Vernon College service area
- #6 Ensure opportunities for professional development and support for faculty and staff
- #7 Create opportunities for community utilization of campus and learning centers
- #8 Support appropriate physical facilities to ensure the College meets its stated mission
- #9 Heighten security efforts on college campus and learning centers
- #10 Provide the technical infrastructure to adequately support student learning, institutional improvement and employee functions
- #11 Strengthen the College's planning and assessment activities to ensure student learning, accountability and institutional improvement
- #12 Communicate and build strategic alliances with local businesses and economic development partners to foster increased support of Vernon College's educational and economic benefits to the 12 county service area.

Approved by College Effectiveness Committee September 29, 2017.

*Officially approved and adopted by the Board of Trustees on October 11, 2017*