

**Vernon College**  
**Assessment Activity/Report Communication Form**  
**2014-2015**

**Title:** New Student Orientation Report

**Date of completion:** August 2014

**Please circle or highlight:** Assessment Activity

Report

Both

**Highlights of data:** Between March 2014 and August 2014-

- 1119 potential students attended New Student Orientation
- 100% of these reported that the class schedule and registration procedures were effectively explained
- Only 36% reported that they are the first person in their family to attend college
- 90% reported the presentation was excellent or above average

52% reported that they had finished high school or their GED in 2013 or 2014

**Use of data:** Student Services uses this data to review our presentation and verify the content and delivery. We also use this data to see a "snapshot" of our potential student who attends NSO.

**How associated to Student Success?** Students are more likely to be successful if they are knowledgeable when making decisions regarding their future at Vernon College – i.e. deadlines, majors, entrance requirements, cost, etc...

**Where the report can be found:** The Associate Dean of Student Services Office

**Submitted by:** Kristin Harris, Associate Dean of Student Services **Date:** August 2014  
(Responsible Party)

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**Received by Office of Quality Enhancement:** November 6, 2014  
(Date)

**Presented to SSBTN Committee\*:** \_\_\_\_\_  
(Date)

\* Posted on Vernon College website to be shared with SSBTN and College Effectiveness Committees as well as Vernon College constituents.