

Vernon College
Assessment Activity/Report Communication Form
2014-2015

Title: New Student Orientation Report

Date of completion: April 1, 2015

Please circle or highlight: Assessment Activity

Report

Both

Highlights of data: 394 potential students attended NSO from October 2014-March 2015
46% were the first person in their family to go to college
17% African American, 22% Hispanic, 55% white
91% said the session and presenter was above average or excellent
67% said they graduated high school or completed their GED between 2007-2015
44% said they heard about Vernon College from family or friends

Use of data:

This data is used so that we can identify what our potential student looks like – age, history with college, race, how they heard about VC and if the session was helpful to the student

How associated to Student Success? New Student Orientation helps prepare students to make informed decisions about their future with Vernon College. Attendance at NSO also helps Vernon College verify that potential students have been exposed to mandatory information about TSI, the college catalog, class schedule, and registration procedures.

Where the report can be found: Associate Dean of Student Services Office

Submitted by: Kristin Harris **Date:** April 13, 2015
(Responsible Party)

Received by Office of Quality Enhancement: April 13, 2015
(Date)

Presented to SSBTN Committee*: April 21, 2015
(Date)

* Posted on Vernon College website to be shared with SSBTN and College Effectiveness Committees as well as Vernon College constituents.