

Vernon College
Assessment Activity/Report Communication Form
2015-2016

New Student Orientation Report (April

Title: 2016 to August 2016)

Date of completion: September 19, 2016

Please circle or highlight: Assessment Activity

Report

Both

Highlights of data:

Month	Are you the first person in your family to attend college	Do you feel better prepared to start at Vernon College as a result of NSO	Rated the presentation above average or excellent	Race: Caucasian (C) African American (AA) Hispanic (H)	Top two periods graduated high school or completed GED	Top two ways "you heard about Vernon College"
April	45%	97%	95%	C-60% AA-10% H-25%	2015-2016 2008-2012	High School Friends
May	41%	96%	97%	C-62% AA-11% H-21%	2015-2016 2000-2007	Friends High School
June	30%	98%	100%	C-54% AA-15% H-25%	2015-2016 2000-2007	Friends High School
July	40%	98%	97%	C-58% AA-15% H-18%	2015-2016 2000-2007	Family High School
August	49%	96%	99%	C-54% AA-18% H-25%	2015-2016 2013-2014	Family High School

Total number of potential VC students who attended during this time period is 1190

Use of data: This data provides a snapshot of our potential Vernon College students. Students who attend NSO have not necessarily applied for admission but have contacted Vernon College and shown an interest in attending. After reviewing data for the entire 2015-2016 year Student Services will add a question to the survey asking not only "are you the first person in your family to attend college" but also "has anyone in your immediate family graduated from college?" The data from the entire year shows that only 41% of our students are the first person in their family to attend college. It will be interesting to see how many students have an immediate family member who graduated from college. This data may help us prove that we need to focus as much as on a "college completing culture" as a "college going culture."

- * Posted on Vernon College website to be shared with SSBTN and College Effectiveness Committees as well as Vernon College constituents.

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How associated to Student Success? By evaluating our potential/incoming students we can better prepare to help them be successful and persistent.

Where the report can be found: Associate Dean of Student Services

Submitted by: Kristin Harris, Associate Dean of Student Services **Date:** September 19,2016
(Responsible Party)

Received by Office of Quality Enhancement: 9/19/16
(Date)

Presented to SSBTN Committee*: 9/19/16
(Date)

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