

Vernon College
Assessment Activity/Report Communication Form
2015-2016

New Student Orientation Report

Title: (September 2015 to March 2016)

Date of completion: September 19, 2016

Please circle or highlight: Assessment Activity

Report

Both

Highlights of data:

Month	Are you the first person in your family to attend college	Do you feel better prepared to start at Vernon College as a result of NSO	Rated the presentation above average or excellent	Race: Caucasion (C) African American (AA) Hispanic (H)	Top two periods graduated high school or completed GED	Top two ways "you heard about Vernon College"
October	47%	**	98%	C-57% AA-20% H-19%	2014-2015 2007-2011	Friends Family
November	35%	**	91%	C-60% AA-17% H-14%	2014-2015 2007-2011	Live Here Friends
December	35%	100%	95%	C-59% AA-20% H-19%	2014-2015 2007-2011	Friends Counselors or Teacher
January	48%	91%	88%	C-55% AA-23% H-14%	2015-2016 2008-2012	Family Friends
February	33%	97%	92%	C-68% AA-10% H-10%	2013-2014 2015-2016	Family High School
March	46%	98%	95%	C-54% AA-14% H-29%	2015-2016 2013-2014	Friends Family

*no NSO's were offered in September

** did not ask this question during this month

Total number of potential VC students who attended during this time period is 527

Use of data: This data provides a snapshot of our potential Vernon College students. Students who attend NSO have not necessarily applied for admission but have contacted Vernon College and shown an interest in attending. This data gives us a clear picture of who these potential students are.

* Posted on Vernon College website to be shared with SSBTN and College Effectiveness Committees as well as Vernon College constituents.

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How associated to Student Success? By evaluating our potential/incoming students we can better prepare to help them be successful and persistent.

Where the report can be found: Associate Dean of Student Services

Submitted by: Kristin Harris, Associate Dean of Student Services **Date:** September 19,2016
(Responsible Party)

Received by Office of Quality Enhancement: 9/19/16
(Date)

Presented to SSBTN Committee*: 9/19/16
(Date)

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