

Vernon College
Assessment Activity/Report Communication Form
2016-2017

Title: Evaluation of King Center and Usage

Date of completion: February 20, 2017

Highlights of data:

The total usage of the King Physical Education Center for 2016 was 10,765 visits from students, members, and guests. This indicates an approximate 5% decrease from 2015 which saw 11,353 visits. The decrease can be attributed to several closures of the pool throughout the year due to mechanical issues. Another possible contributing factor to the slight decrease could be the decline in Community Recreation memberships. For 2016 there were 78 Family Memberships a decrease of 3; 11 Husband and Wife Memberships a decrease of 5; 159 Senior Memberships only decreasing by 1; and 63 Individual Memberships which is a decrease of 66 from 2015. Silver Sneakers has seen an increase in visits, which correlates to increased revenue from that program. Silver Sneakers is a free wellness membership program to those who qualify through their insurance company. The company, Healthways, pays Vernon College per visit for those qualifying members.

Use of data:

Track usage of the King Physical Education Center weight room, pool, and gym.

How associated to Student Success?

Every Vernon campus student has access to the facility, as well as, community member may purchase a memberships. The facility provides a place for fitness classes and overall health benefits to both students and community members.

Where the report can be found: King Physical Education Center

Submitted by: Anne Patterson **Date:** 2/20/17
(Responsible Party)

Received by Office of Institutional Effectiveness:

August 8, 2017
(Date)

Posted to VC Website*:

August 22, 2017
(Date)

* To be shared with the Student Success Data and College Effectiveness Committees as well as Vernon College constituents.