

Vernon College
Assessment Activity/Report Communication Form
2017-2018

Title: Evaluation of the King Center and Usage

Date of completion: March 5, 2019

Highlights of data:

The total usage of the King Physical Education Center for 2017 was 9,590 visits from students, community members, and guests. This indicates an approximate 11% decrease from 2016. The decrease can be attributed to a decline in community recreation memberships. For 2017, there was a 59% decrease in family memberships; a 36% decrease in senior memberships; a 13% decrease in individual memberships; but a 38% increase in husband and wife memberships. Silver Sneakers has increased in visits, which correlates to a 15% increase in revenue from this program. Silver Sneakers is a free wellness program to members who qualify through their insurance company.

Use of data:

Data is tracked for usage of the King Physical Education Center weight room, pool, and gym for the calendar year.

How associated to Student Success?

Every Vernon campus student and full-time employee has free access to the King Center. Community members may purchase memberships through Vernon College for gym access or fitness classes. The facility provides overall promotion of health and wellness for Vernon College students, employees, and community members.

Where the report can be found: King Center Physical Education Center

Submitted by: Anne Patterson **Date:** 3/5/2019
(Responsible Party)

Received by Office of Institutional Effectiveness: March 5, 2019
(Date)

Posted to VC Website*: March 15, 2019
(Date)

* To be shared with the Student Success Data and College Effectiveness Committees as well as Vernon College constituents.