

VERNON COLLEGE
SYLLABUS

DIVISION: Information and Technology

DATE: 2026-2027

COURSE NUMBER AND TITLE: BMGT 1341 Business Ethics

CREDIT HOURS: 3 HRS/WK LEC: 3 HRS/WK LAB: 0 LEC/LAB COMB: 3

I. PROGRAM OUTCOME STATEMENT

Business Managers develop and implement procedures to improve business operations. These skill sets support productivity growth of an entire organization as well as its individual and team members. This program provides students an overview of different areas of business including; accounting, operations marketing, human resources, and entrepreneurial skill sets.

PROGRAM LEARNER OUTCOMES (PLO)

PLO1 Identify issues including laws and ethics related to the business/business management environment.

PLO2 Recognize and use basic accounting terminology and analyze financial information.

PLO3 Demonstrate basic knowledge of cost behavior and control and the product costing and budgeting processes.

PLO4 Apply concepts of organizational behavior in the management of human resources.

PLO5 Apply marketing principles and management practices to improve organizational performance.

PLO6 Create and present effective business written and verbal communications.

*Program outcomes highlighted in bold are emphasized in this course

II. CATALOG DESCRIPTION:

Discussion of ethical issues, the development of a moral frame of reference, and the need for an awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

III. REQUIRED BACKGROUND:

None

IV. STUDENT E-MAIL:

All students should activate and regularly check their Vernon College issued student email account. Student emails are an official form of communication between Vernon College and students and will be used by various components of the college including the Office of Financial Aid, Admissions & records, the Business Office, Student Services, and Instructional Services.

Additionally, an active VC student email account is required for students to access online courses and supplemental instruction provided on the College's Learning Management System – *Canvas*.

V. TEXTS, OTHER REFERENCE MATERIAL:

Ferrell, Fraedrich & Ferrell. Business Ethics; Ethical Decision Making and Cases. 13th Ed. E-book plus MidTap. Cengage Publishing.

ISBN: 978-0357-513132

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VI. METHODS OF INSTRUCTION:

Lecture, discussion, and class participation with appropriate A/V materials for on-campus students. Assistance with assignments through Canvas for on-line students

Students desiring auxiliary aids and services for this course should make their requests to the instructor and the PASS Department Director/Office for Students with Disabilities Coordinator.

VII. COURSE CONTENT:

1. Importance of Business Ethics
2. Stakeholder relationships
3. Emerging Business Ethics Issues
4. Institutionalization of Business Ethics
5. Ethical Decision Making
6. Moral Philosophies and Values
7. Role of Organizational Culture and Relationships
8. Developing an Effective Ethics Program
9. Managing and Controlling Ethics Programs
10. Globalization of Ethical Decision Making
11. Ethical Leadership
12. Ethical and Social Responsibility

VIII. STUDENT LEARNER OUTCOMES (SLO):

Upon successful completion of this course, each student should be able to:

SLO1 Define business ethics;

SLO2 Identify the consequences of unethical business practices;

SLO3 Describe reasoning for analyzing ethical dilemmas;

SLO4 Describe different ethical views;

SLO5 Explain how business, government, and society function interactively;

SLO6 Explain corporate social responsibility.

IX. ASSESSMENT:

Final grade will be determined on a basis of:

1. Attendance and class participation
2. Assigned work (may include-but not limited to-homework, discussions, team problems, study guides, written papers, and class presentations)
3. Exams
4. Quizzes