

Integrated Marketing/Recruiting Committee

Agenda

**Friday, April 15, 2016
Rooms 204/712**

1. Welcome Michelle A. Alexander
2. Approval of the March 4, 2016 Minutes – Exhibit 1 Committee
3. Dr. Johnston Remarks Dr. Dusty R. Johnston
4. Activities Review/Update
 - Vernon College table at the Surgical Technology Garage Sale Dr. Donnie Kirk
 - Fall 2016 Recruitment/Image Marketing meeting with Crane West Amanda Raines
 - Financial Aid Activities Promotion for 16/17 Subcommittee Ms. Alexander
 - Student Success Pathways/Student peer Mentor Program Promotion Events for 16/17 Subcommittee Ms. Alexander
5. 2015-2016 Activity Outlook
 - GenTX Day – April 29, 2016 – Reminder LeAnn Scharbrough
6. New Business
 - Subcommittee to review Task Force Recommendations What is complete, left to do, continues, next steps, etc. Ms. Alexander/Mrs. Raines
7. Future Meeting Dates

2016/2017 Meetings TBA
8. Adjournment