

## **Integrated Marketing/Recruiting Committee**

### **Agenda**

**Friday, April 25, 2014  
Rooms 712/204**

1. Welcome Michelle A. Alexander
2. Remarks Dr. Dusty R. Johnston
3. Approval of the February 14, 2014 Minutes – Exhibit 1 Committee
4. Approval of Marketing Firm for 2014-2015 Christie Lehman  
LeAnn Scharbrough  
Shana Munson
5. SENSE Results Criquett Lehman
6. Career Coach Updates Brandi Brannon
7. Task Force Recommendations Updates/Reports
  - a. Café Con Leche/Hispanic Education Summit Dr. Johnston
  - b. Search My Future Ms. Scharbrough
  - c. GenTX – May 2 Ms. Scharbrough
  - d. Letterhead and Business Cards Ms. Lehman
8. New Business
9. Future Meeting Dates

Summer dates TBA as needed. Subcommittees will meet during the summer