

Integrated Marketing/Recruiting Committee

Agenda

**Friday, November 14, 2014
Rooms 712/204**

1. Welcome Michelle A. Alexander
2. Approval of the October 10, 2014 Minutes – Exhibit 1 Committee
3. Remarks Dr. Dusty Johnston
4. Veterans Subcommittee Greg Fowler
5. Social Media Practices and Guidelines Subcommittee Jason Scheller
6. Sophomore Roundup – November 7at CCC Melissa Moore
7. 4H Youth Development Weekend Sjhonton Fanner/Ms. Alexander
8. Task Force Recommendations Updates/Reports Ms. Alexander
Smart Catalog Demonstration – Spring 2015
9. Marketing/Recruiting Plans for 2014-2015 Ms. Alexander/Committee

City View School Tour – November 14 (CCC)
Sophomore Roundup – November 21(STC)
Search My Future (may be renamed) – March 26, 2015 (CCC)
GenTX – May 2015 (CCC)
Area IV FFA Convention – May 15, 2015 (Vernon Campus)
10. New Business
11. Future Meeting Dates

Friday, December 5, 2014 8:30 a.m. Rooms 712/204
12. Adjournment