

# Integrated Marketing/Recruiting Committee

## Agenda

Friday, September 11, 2015  
Rooms 712/204

1. Welcome Michelle A. Alexander
2. Approval of the April 17, 2015 – Exhibit 1 Committee
3. Dr. Johnston Remarks Dr. Dusty R. Johnston
4. CCSSE Review and Discussion Criquett Lehman
5. Activities Review/Update
  - Revised Committee Charge – Exhibit 2 Ms. Alexander
  - 2014-2015 Recruiting Activities Review/Update – Exhibit 3 LeAnn Scharbrough
  - 2014-2015 Dual Credit Activities Review/Update Melissa Moore
  - 2014-2015 Student Success Review/Update – Exhibits 4 and 5 Kristin Harris
  - Social Media Guidelines and Practices – Exhibit 6 Ms. Alexander
  - Veterans Outreach Activities Debbie Alexander/  
LeAnn Scharbrough
6. 2015-2016 Activity Outlook
  - Non-traditional/adult student project Amanda Raines
  - Calle Ocho – Saturday, October 3 Ms. Alexander/Committee
  - High School Senior Event at Vernon, Wednesday, October 21 Ms. Scharbrough
  - 4-H Workforce/Career Development Event – Nov 7-8 (weekend) Ms. Alexander/  
Sjohonton Fanner
  - Café con Leche at CCC – Thursday, November 12 Ms. Alexander/Committee
  - Sophomore Roundup Ms. Moore
7. New Business
8. Future Meeting Dates
  - Friday, October 9, 2015 8:30 a.m. Rooms 712/204
  - Friday, November 13, 2015 8:30 a.m. Rooms 712/204
  - Friday, December 11, 2015 8:30 a.m. Rooms 712/204
9. Adjournment