# PRESIDENT'S Annual Report 2016-2017

# JERNON OLLEGE VERNON - WICHITA FALLS

### **TEACHING · LEARNING · LEADING**

#### **EXCLUSIVE INTERVIEW**

"Our students are never alone at Vernon College, we are a family."



### **UPDATES**



**Sports** *Inside Student Life* 



Profiles
Tale of Two Cities



Recruitment
Everyone is Welcome



Enrollment Rates
By the Numbers

### About

# VERNON COLLEGE

Vernon College is a fully accredited, comprehensive community college offering academic, career and technical education programs, as well as community classes to prepare students for employment or for successful transfer to a four-year college or university.



### Vernon College Table of Contents







Dear Friend of Vernon College,

Several years ago, my daughter, Audra, pointed out that she knew that I was a college president—but she was curious as to what did I really do. As I tried to explain to her my job, I decided I needed to write a short job description so I could always be focused as well as be prepared to share with others who might ask the same question. So, I articulated in writing what I term the DRJ Daily Leadership Routine:

- Prioritize the many things that need to be accomplished for the College
  - I make lists after lists every day to remind me of things and I am continually prioritizing.
- Focus on accomplishing the most important things for the day for the College
  - It is very easy to get sidetracked or distracted by the activity of the College, by the needs of others, and by your own thoughts. Stay focused.
- Make decisions in the best interest of the College
  - There are many external influences that want me to make decisions in their best interest, but that is not my job. Making good decisions for the College is my job.
- Assess the financial situation of the College daily
  - In today's environment, I must have a tremendous grasp of all financial influences and interactions. I must think about today, next week, next year, and five years down the road.
- Promote the College to students, community members, and employees
  - I am the head cheerleader in my opinion.



# JTIVE

# Motivate and lead people to accomplish the mission of the College

- Make sure there is a clear mission and then get busy using all my skills and characteristics to lead others. People are looking for leadership and are expecting it.

# • Evaluate and determine the appropriate pace of change/improvement

- If the pace is too fast, it will disgruntle one group. If the pace is too slow, it will disgruntle a different group. I must respect the history and culture of the institution, but I cannot let either impede progress.

### Remind myself to try to do an outstanding job of communication

- In today's environment — effective, concise, and consistent communication with internal and external stakeholders is a key to organizational success. But, in the heat of the battle to get all things accomplished, it can be an important function that falls through the cracks. I cannot let it fall through the cracks!

As you will quickly see in this report, Vernon College is an excellent institution with a large number of dedicated employees whose tremendous accomplishments continue to enhance all components of the College. Our mission, vision, and values are keenly focused on creating success for students. Faculty, staff, administrators, board members, and community supporters all contribute to the success of our students. By remaining focused on my self-imposed job description, I can do my part to ensure that Vernon College is an effective and efficient institution that meets the needs of students, communities, industries, and employees. I have absolute confidence that the future is bright for our students and for Vernon College.

Sincerely,

Dusty R. Johnston, Ed.D.

Lustan

President



Thank you for taking the time to read the 2016-2017 Vernon College President's Report. Many positive things happened at Vernon College during the past academic year. Consistent efforts to reach more potential students and improve student success have been productive. We were pleased to see 2.5% growth in enrollment for academic programs at a time when the state average was flat. Institution-wide efforts to increase retention and graduation rates were very effective. Our most recent data show certification/licensure rates up 5% to 91%.

The institution is on solid financial footing with competent, fair and transparent leadership. President Johnston continues to get excellent reviews from the board. The audit is clean again and the board voted to keep the effective tax rate.

It has also been a very trying year for the college. We lost three students Vinita Trevino, Yancie McQuiston and Jakob Plummer. We are also saddened with the loss of our Dean of Instruction, Dr. Gary Don Harkey.

Once again, thank you for your support. The college is committed using its resources effectively and ethically. We are serious about meeting our obligations to students while using revenue, including local tax dollars, as intended. The future looks great for Vernon College.

Sincerely,

Tood R Smth

Dr. Todd Smith, Chair, Board of Trustees



# FOWLER

### What do you do at Vernon College?

I currently serve as the Division Chair for Behavioral and Social Sciences. In addition, I also teach Criminal Justice and Government.

### What was your job prior to VC?

Prior to working at Vernon College, I was a deputy and the Wichita County Sheriff's Office as a criminal investigator.

### What made you leave that career for a new one at VC?

While I loved my career as a criminal investigator, my long-term goal had always been to move into teaching after I retired from the Sheriff's Office. Because of my experience and teaching certificates, I was hired at Vernon College to teach in the Police Academy and for the Texas Department of Criminal Justice Correctional Officer Academy.

### What is the best thing Vernon College has to offer?

The best thing Vernon College has to offer are our workforce programs. While transfer courses certainly lead to careers for our students, I believe that the results of degrees are often not tangible to our students. Workforce programs offer degrees and certificates that are tangible and allow our students to go directly into a specific job field.

### What do you love most about your job?

I love that I have the opportunity to affect students' lives in a positive way. I also love that we are able to offer programs and degrees that allow students to go out into the world as more productive citizens.

### What is a misconception you think people have about VC?

I think the biggest misconception people have about VC is the transferability of courses. I often have to explain to students that we are accredited by SACS/COC just like all of the four-year institutions in Texas.

# As a division chair you are over many faculty members of Vernon College, do you ever see similarities between faculty and students?

The similarities that I see the most often is that students attend Vernon College to improve themselves in some way. The faculty are dedicated to improving the students' knowledge in their specific area of expertise.

### What advice do you have for incoming freshman?

My advice to incoming freshman is not to be too hard on themselves. It is important to work hard and to do the best that they can, however, you do not have to have an "A" in every course.

### Vernon College Instructor Profile



### Criquett

# LEHMAN

### What do you do at Vernon College?

As the Director of Student Success Pathway, I, along with my staff, help our students reach their education goals. At Vernon College we pride ourselves on the fact that students aren't just a number. Once someone enrolls at VC they are part of our family, and family members watch out for each other. With that in mind, our office will be notified when a student begins to show signs

of struggling on tests, maybe they have too many absences or aren't turning in assignments. Once that notification is sent to our office we reach out to our student. It's our way of helping students succeed. I work with students individually and in groups to provide intense guidance, ongoing support, and intrusive advising to foster their engagement, persistence and ultimately their completion. The Student Success Pathway is structured to include a set of practices and programs that are designed to maximize students' progress at each point of their community college experience. We have many students returning to college after being out of school for years, lots of first generation and kids coming out of high school who just need help transitioning to college, that's what our process is designed to help. Our students are never alone at Vernon College, we are a family.

### Explain what the term "Student Success" means.

We help students achieve their goal, whether that be; Certificate of Completion, Associates Degree, or they successfully transfer to a four year university.

### **Explain the Peer Mentor program.**

That is an easy answer! Three words... Students Helping Students!

This program was designed to provide support and guidance to students as they adjust to college life. Coming to college, if you're 18 or 48 can be a very overwhelming proposition. Our Student Peer Mentors are students who have been there and done it. They are committed to sharing their experiences so they can provide motivation and promote self-efficacy to their Mentee. The Mentors help students connect to college services and resources, find information on policies and dates, develop time management strategies, and take action regarding academic and career goals.

### Explain, "Intrusive Advising."

The premise behind intrusive advising, is to encourage the student to seek out assistance, by deliberately structuring student intervention at the first indication of academic difficulty in order to motivate the student to seek help.

### What do you love most about your job?

Definitely the students...the transformation I see in their faces from the beginning of their journey to the end...big smiles, confidence, and personal achievement. Even if they do not say a word, it is written all over their faces and evident in how they carry themselves.

### What is the best thing Vernon College has to offer?

Personal attention!!! We want our students to succeed. A lot of time and money went in to developing all of our student services, we walk the talk when it comes to engaging with our students.

### What is a misconception you think people have about VC?

For me, it's when people say, "it's just Vernon College," implying a student is receiving a lesser education when the fact is, Vernon College offers a quality education with skilled faculty, rigorous courses, and cutting edge technology. Additionally, the smaller size allows for more individualized attention in the classroom and through Student Support Services.

Another common misconception is a student must be failing if they are using our services. On the contrary, the Student Success Specialists partner with the faculty to take a very proactive approach with our students. We identify students during the first few weeks of classes who might benefit from additional attention to learn more about Vernon College programs and services. We then work individually with students to enhance their academic skills, increase awareness of educational resources, gain confidence and discover motivation.

#### What advice do you have for incoming freshman?

Become a stakeholder in your own success by engaging in your college experience. Whether it be asking questions in class, communicating with the instructor, taking advantage of the services offered or joining an organization...we are here for you!



### Vernon College Student Profile

### Leisel Derbyshire

Hometown: Fort Worth, Texas

### What brought you to Vernon College?

I chose Vernon College because of a few reasons; I wanted to be closer to my older siblings and it was affordable. I wanted to live in the dorms but also desired to stay out of as much debt as possible. Vernon offered what I needed and wanted.

### What is your major? Sociology

# You have experienced both the Vernon Campus and the Wichita Falls location. What are the similarities and differences between them?

Each location has its own unique feel about them. At both, students will have the opportunity to interact with a phenomenal faculty who want to see their students succeed in college. They know and fully believe that our futures are bright, and they work tirelessly to that end. At each location there are an impressive amount of resources to help students that are struggling with assignments or in need of an encouraging word, whether it be from an online source, instructor, counselor, staff or from fellow students who faces the same obstacle. There are different social groups on both campuses offered to students; student government, BSM (Baptist Student Ministries), study groups and Phi Theta Kappa.

At the Vernon Campus, it may be small but it doesn't mean that there is a lack of activities to participate in. Students have activities at the dorms where you meet other students and form close friendships, you have the Sub where you meet up with other students who understand the difficulties and victories of college from day to day. Living on

campus, also gives students the opportunity to support the Chaparral's sport teams, participate or watch the school's theatre or vocal ensemble programs. Although, Vernon Campus may be small, there are many different opportunities to keep student's busy outside of their academic studies.

Here at Century City the environment is quite different than the dorm life in Vernon. Owing to the fact that Century City has a larger student body, the opportunities to network and meet a constant flow of new people makes it a different kind of busy than Vernon campus. There are many opportunities to get connected with other classmates, being in a bigger town than in Vernon there are chances to grab coffee and study with a group of friends that are in the same class.

# What did you like most about the Vernon Campus?

I have a lot of things that I like about Vernon Campus. But one of my favorites was the close friendships that I had. Being on a campus where you live, eat, hang out and study with the same close group of friends is most rewarding. One of the best parts of the day was coming together and eating dinner with those who understand the accomplishments and the obstacles of the day.

# What do you like about Century City Center?

At Century City what I like most is the time spent in class; I get to meet new peers and have great opportunities to build mentorships with my instructors. In class as we learn about the subject matter, we also learn the importance of time management and self-reflection. As class is both intriguing

and difficult at times, college life at Century City has given me the opportunity to create relationships inside class and learn more about myself in the process.

### What have you learned about yourself during your time at Vernon College?

I have learned a lot of things at my time here at VC. I think the most surprising is how much I have changed. You never know what is going to happen in college either living on or off campus. Change is a good thing as you learn more about yourself and others.

### What advice do you have for incoming freshmen?

Change is something that happens when you attend college. You have the power to change the campus in a positive or negative way. So, spend your time wisely and make your college experience the best you can in

a positive way that will help you and those around you.

### What is one thing you wished someone told you before you began your college career?

Don't be shy, just get out there.

### What is the best part about college?

The best part about college is probably looking at how far you have come. Looking back at all the accomplishments and the trial and errors, and seeing every semester you are another step closer to the finish line.



# POP QUIZ

Nickname: Liz or Red

My favorite subject is: History

In a movie of my life Emma Stone

would play me.

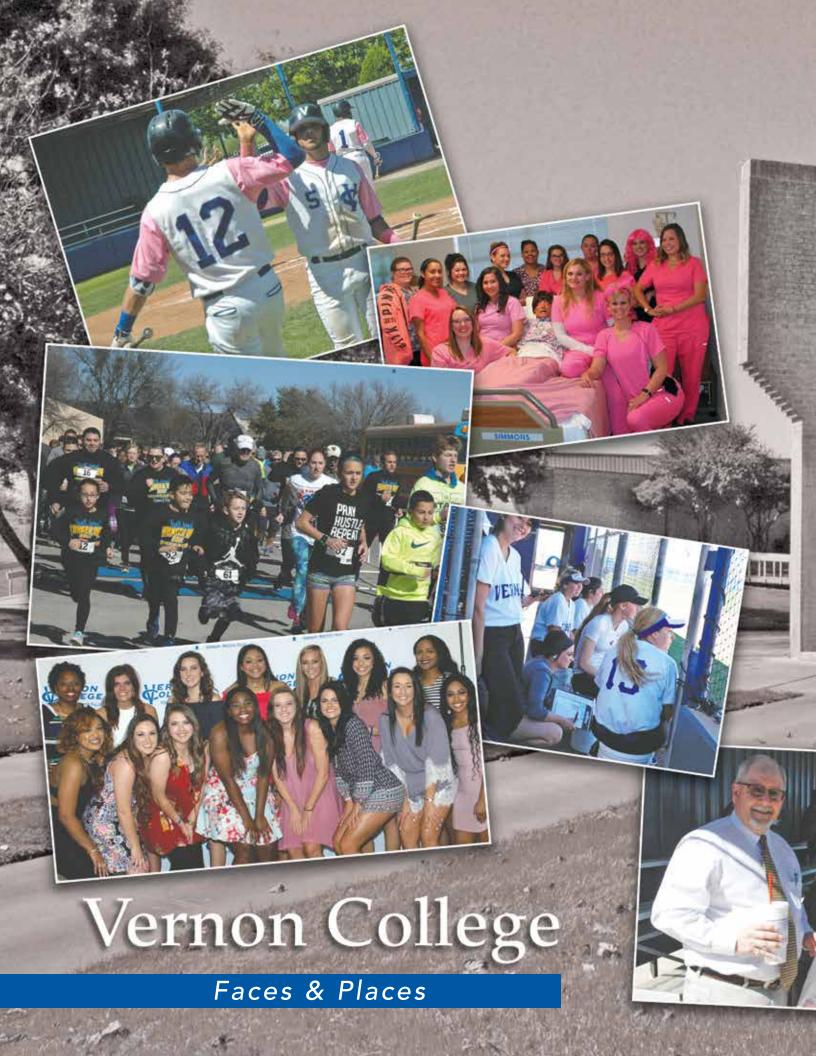
Favorite movie quote: "Have courage

and be kind" — cinderella

Life is too short to: Not be joyful

Favorite band: Rend Collective Experiment

If I went to the airport and picked any flight it would be to: Vienna, Austria





The Vernon
College
Foundation
awarded a grant of

\$25,000

to the Early College Start Program for 2017-2018 Catching the Future Dual Credit Scholarships

The Student Success/Title III Mini Grant Program initiative met and EXCEEDED EXPECTATIONS

in year two. Vernon College faculty have played a key role in leading this program which is designed to infuse proactive and intrusive advising high impact techniques; therefore, improving student engagement in academic support programs as well as retention, completion and transfer rates. Proactive and intrusive advising principles assessed thus far include classroom proactive intervention, relationship building, career exploration/preparation, self-efficacy, referrals to appropriate resources, student engagement, study skills, relevance, and life skills.

More Than \$300K

was awarded in 2016-2017 Vernon College and Vernon College Foundation Scholarships including both regular and dual credit scholarships

Research, education, training and organization received an approximately **\$500,000 Grant from TWC** for training purposes.

The Student Success Team implemented, evaluated, and made immediate improvements to three initiatives - Student



Success Series (Academic Workshops), Peer Mentoring and STEPS (Striving to End Probation Status) targeting students in need of additional assistance within the 2016-17 academic year. The immediate improvements resulted in a 55% increase in student participation from Fall to Spring, thus teaching them to become stakeholders in their own academic success.

Faster, Friendlier, Easier Advising – an "on demand" advising model to catch students when they are on campus and in our offices for advising rather than making appointments for everyone. This is made possible with the addition of Title 3 staff to



the Student Services Team. This has expedited student registrations and helped capture students when they are interested in discussing their education and have questions fresh on their mind.



Vernon College received a 3-year \$500,000 USDA Farmer's Market Expansion Grant in September 2016

KARL STORZ Endoscopy

- America Equipment Grant - \$146,842 in surgical instrumentation and equipment granted



upon Equipment Grant request written by program coordinator. The award provided some of the specific instrumentation requested with additional equipment and instruments not requested being awarded.



Implementation of new Dynamics GP system for all business office functions including general ledger, payroll and accounts payable.

### Student Resident Assistants added to the Student Residence Center

In the first year the Student Resident Assistants have proven to be a valuable resource for Vernon College and our student residents. This has also proven a student engagement opportunity for Student Services staff, as the Student Resident Assistants serve as bridge between staff and students.





Restructuring of the **VC POLICE/SECURITY UNIT.** Specifically, phasing-out the private security company and hiring two additional full-time police officers, as well as a pooling of 10 sanctioned police officers to work part-time security at our respective site.

The CCC Library Extended Weekend Operation Hours at the start of the fall semester 2016. Weekend hours were extended from 7 to 10 with the hours split equally between Saturday (9am – 2pm) and Sunday (3pm to 8pm).









**Continuous Review and Evaluation of Emerging Technologies** for possible adoption as a cost savings plan.

- Canvas Learning Management System successful migration and implementation Fall 2016
- Implementation and Enforcement of online/hybrid quality improvement program utilizing the Rubric for Online Instruction (ROI). Evaluating and monitoring quality and rigor in our online/hybrid courses.



Cosmetology Program had a student pass rate of 100% and 100% on State Inspection for both locations!!!

Continued to implement

Math Pathways Model with
introduction of co-requisite
courses for College Algebra and
Contemporary Math



### Financial Aid Awareness Days

conducted at Vernon and Century City





Review and revisions of Vernon Campus Fall Preview Day and CCC Springfest Recruiting Events



Increased efforts for marketing and advertising to

Promote Increases in Student Enrollment



# Residence Hall Door Improvements to increase safety and security

# Implementation of Early 17-18 FAFSA Filing and Awarding

- **3,160 Students Filed a FAFSA** as of 17-18 priority deadline (*June 21, 2017*)
- **36% Increase** in number of students awarded compared to the same time last year (79 additional students)





# Successful Initiation of the Two Primary Title III Objectives

- Workflow Development , Beginning Data
   Migration and Initial Training for the new ERP/SIS
- Student Success Pathways Actions and Activities to enhance interaction with at risk students

Provided Biology Faculty with Training and Resources to facilitate 'hybrid' courses that delivered online content comparable to face to face classes.





Renovation and Improvements to the Century City parking lot

10

Effective efforts to submit a quality ten year reaffirmation report to SACSCOC

95%

# % PLACEMENT RATE

For the 57 most recently-validated New Beginnings graduates

98%

Cumulative
Placement Rate
over the past
25 years

# The Vernon College Foundation 2016-2017

The Vernon College Foundation is a 501(c) 3 nonprofit corporation that was organized in 1986 to support Vernon College and its educational mission. The Foundation solicits funds so that it can provide scholarships, grants to college departments and other college activities that support the institution's Student Success initiatives. This would not be possible without the leadership of our Board of Directors and our donors. Thank you for helping our students succeed in the classroom and in life.

#### **New Director**

Stephen Brantley, Vice President and Investment Officer at Waggoner National Bank in Vernon, was elected to the Foundation Board of Directors. Serving with him are: Helen Willingham, Chair; Joni Streit, Vice Chair; Sara Jane Snell, Secretary-Treasurer; and Dr. Susan Couch; Larry Drennan; Brent Hillery; Marla Malone; Dee Ann Martin; and Dr. Todd Smith.



#### **Commitment to Student Success**

The Foundation shares the College's commitment to the Student Success Initiatives and awarded a \$6,000 grant to the new Peer Mentor Program. This program pairs mentors with new Vernon College students to help them navigate transitioning into college. Mentees in the program included recently graduated high school seniors entering college for the very first time as well as older students who are transitioning careers, returning to college after a number of years,

or beginning a college education for the first time. All of the participants, both mentors and mentees were very positive about the experience. Several of the students who were mentored are planning to apply to be mentors next year.

Paying for College can be a significant barrier for most people. To assist our students, the Foundation has a robust scholarship program to full-time and part-time Vernon College students as well as high school students taking dual credit courses at the college. During 2016-2017 over \$300,000 was awarded in scholarships, including dual credit scholarships.

Our Dual Credit Scholarship Program welcomed Burkburnett ISD as a new College Connections Scholarship Program partner. The Foundation awards a matching grant to the school districts who join the program. In this way, more of participating districts' students are able to get a jump start on their college career while in still in high school. Catching the Future is the Foundation's other Dual Credit Scholarship program.

In 2017, believing in the importance of helping high school students attend Vernon College, our Foundation increased its grant to this program to \$25,000. During 2016-2017, 250 area high school students were able to attend Vernon College to begin or continue their college career. Many will graduate high school having already completed between six and 12 college classes. Only individuals who have a high school diploma or GED are eligible to receive federal or state financial aid. Therefore, the Dual Credit Scholarship Programs at Vernon College help relieve a financial barrier for high school students and their families.

Our Directors work hard to raise funds for this major Foundation initiative. Everyone is welcome to support the Scholarship Program. One of our scholarship recipients stated recently, that giving to a Vernon College scholarship fund is an "investment in them and in humanity."

### Bid High - Bid Often!

This past year, the Foundation awarded a total of \$11,469 in Department Grants using the proceeds from the 2016 Vernon College Foundation On-Line Auction. The Auction takes place in the spring each year and has something for everyone! From gift certificates to collectibles to Vernon College surplus, you never know what you will find on the Auction. All funds raised by this on-line event are matched dollar for dollar by our Foundation's General Fund and returned to the College in the form of Departmental Grants. In October 2016, the Foundation awarded Departmental Grants totaling \$11,469 for items ranging from a vital sign machine for an Allied Health program to a new freezer for the Chaparral Senior Activity Center. The Auction is open to everyone, bid high – bid often, you never know what treasure you will find!

### A New Marketing Partnership

This past year, our Foundation partnered with the College to support new marketing initiatives with a \$15,000 grant to the Marketing and Community Relations office.

The Board of Directors is very excited about the future of Vernon College! It is a great partnership that reaps multiple benefits for the College's students, faculty and staff.

If you would like further information please about any of the Foundation's programs or initiatives contact Michelle A. Alexander, Director of Institutional Advancement/ Executive Director, Vernon College Foundation at <a href="mailto:malexander@vernoncollege.edu">malexander@vernoncollege.edu</a>; 940-689-3846.



### Vernon College Honor Roll of Donors

Vernon College and the Vernon College Foundation express sincere appreciation to all those that have made gifts, grants, pledge payments, and gifts-in-kind to help us achieve our goal of providing an outstanding education to our students. On behalf of the entire Vernon College community, thank you for your contribution during 2016-2017 (*September 1, 2016 – August 31, 2017*). **You are truly Partners in Excellence!** 

### Alumni-

Rosa Alaniz<sup>3</sup>
Tina Baker<sup>3</sup>
Kimberly A. Bateman<sup>3</sup>
Vicki J.<sup>3</sup> and James Bradley
Dr. Susan<sup>\*</sup>, <sup>1</sup> and The
Honorable Kelly Couch
Sharon<sup>3</sup> and The
Honorable Jimmy Dennis
Michelle Downes
Shana<sup>3</sup> and Kent Drury
Sjohonton Fanner<sup>3</sup>

Susan G.\* and Bruce Gillis Dr. E. Scott Hamilton³ Linda Haney³ Joe W. Hite³ Kasey F. Humphries³ Toni Jones³ Julie\* and Joey Lama³ Christie Lehman³ Mike Lytle Karla\*,³ and Mark Monson Edward Moreno, Jr. Deborah Richard<sup>3</sup>
Renee Ritchie<sup>3</sup>
Joanie<sup>\*</sup>,<sup>2</sup> and Joe Rogers
Jason<sup>\*</sup> and Holly Scheller<sup>3</sup>
Nancy Smith
Donna Turney<sup>3</sup>
Elisha D. Wehrwein<sup>3</sup>
Robyn L. Wike
John Yates

# Faculty and Staff

Belinda Alberry Debbie Alexander Michelle A. Alexander Elizabeth Arnold Nancy Arnold Jeanne Ballard Mary Jane Batchelor Iva Belew Jim and Ellen Binion Jacqueline Bone Misti Brock Dean Brumley Jennifer Brumley Erika Colee Dona Crow Cyndi Danner Garry and Haven David **Judy Ditmore** Melissa Elliott

Malinda Fleming Mindi Flynn Greg Fowler Marian Grona Dr. Gary Don<sup>†</sup> and Betsy Harkey Tami Hastwell Jennifer Hatley John Hennington Bettye Hutchins Jason Jenkins Barbara Jinks **Joe Johnston** Dr. Dusty R.3 and Susie Johnston Patti Jouett Linda Kalski Katherine Kennedy Mary King Rhonda Knox Deana Lehman

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Jeff Feix

Christina Feldman

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Jackie Baldwin

Kenneth and Cynthia Baxter

Virginia Prehn Beam

and Family

Deborah Agnew\*

Lillian Harling

Patricia Prehn

McCracken and

Mike McCracken Mark W. Prehn

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and Terri Farabee

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Brent L.1 and Lynda Hillery

Irl<sup>2</sup> and Cleta<sup>†</sup> Holt

Bobbie Inmon

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Craig and Joui Lawrence

Joni and Richard Lockett

Dee Ann¹ and Noros Martin

Rod and Jessica Mills

Claudia Nolen

Vicki<sup>2</sup> and Jim Pennington

Brenda Peterson

Dr. Mark and

Brenda K. Reynolds

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Eric and Jane Robb

Caroline J. Sherman

**Kay Shivers** 

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Glynda Smith

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Sara Jane Snell<sup>1</sup>

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Lynn and Monica Tyra

A. B. and Jolene Wharton, III

Helen<sup>1</sup> and

Gene Willingham

Gail Wright

Laura L. Wyman

### **Foundations**

J. S. Bridwell Foundation
Gene Conley Foundation
Roy and Gretta Hogan Foundation
James N. McCoy Foundation
The Lockett Foundation

The Priddy Foundation

Snell Charitable Foundation

E. Paul and Helen Buck Waggoner Foundation
Wichita County Educational Foundation
Wichita Falls Area Community Foundation

– Sara Jane Snell Donor Advised Fund
Bob and Anna Wright Family Foundation

### Vernon College Honor Roll of Donors

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All American Super Carwash

Bevo's Drive-In

BJD Engraving

Bricktown Brewery

Buffalo Wild Wings

Castaway Cove Water Park

Cheddar's

Chick-Fil-A

Circle Bar Ranch

Dillard's

**English Pharmacy** 

Goodrum Wrecker Service

Hampton Inn

Hayley Eye Clinic

School District

Heff's Burgers

Hillcrest Country Club

Lupe's Mexican Restaurant

Margie's Sweet Shop

Mr. Jim's Pizza

Patterson Auto Group

Pelican Restaurant

Pepperberries

**PPG** Industries

Red Robin

Rib Crib

Rusty Spur Saloon

and Steakhouse

Sam's Club

Savannah Rose

Spears Cleaners

Sweet Delights

Taco Casa

Texas Roadhouse

The Pecan Shed

Three Hearts Steakhouse

**Tractor Supply** 

Valley Pecans

Vernon Ag Supply

Vernon Auto Group

Village Bowl

Wild Flour Connections

# Organizations

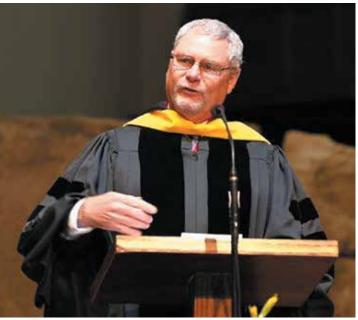
Archer City Independent School District
Burkburnett Independent School District
Crowell Independent School District
Daughters of the America Revolution,
Western Trail Chapter
Electra Independent School District
Iowa Park Consolidated Independent

Vernon College Cosmetology
Vernon College Employees' Forum
Vernon College Surgical Technology
Student Association
Wichita Falls Independent School District
Windthorst Independent School District
Yamparika Club

<sup>\*</sup> Alumnus/ae, † Deceased, ¹ Member of the Vernon College Foundation Board of Directors, ² Member of the Vernon College Board of Trustees, ³ Member of the Vernon College Faculty and Staff

# In Memory-





# Dr. Gary Don Harkey

Dean of Instruction

Division Chair

Agriculture Instructor

1990 - 2017

Respected Leader — Trusted Colleague — True Friend

### Vernon College Institutional Profile

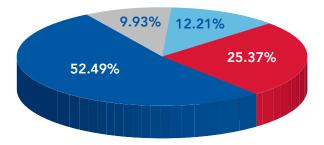
Did you know that Vernon College meets the growing educational need for our 12 county service area? Archer, Baylor, Clay, Cottle, Foard, Hardeman, Haskell, King, Knox, Throckmorton, Wichita, and Wilbarger

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
ENROLLMENT TOTALS	3,084	2,995	2,895	2,979	3,016
Vernon	600	543	531	541	604
Century City Center	1,542	1,564	1,409	1,372	1,421
Skills Training Center	162	144	157	155	134
Other*	780	744	798	911	857
ENROLLMENT					
Full-Time	35.6%	38%	38%	36%	38%
Part-Time	64.4%	62%	62%	64%	62%
Female	63.9%	64%	64%	62%	65%
Male	36.1%	36%	36%	38%	35%
AVERAGE AGE	25	25	24	23	23
FACULTY	165	168	194	176	183
Full-Time	94	97	101	98	93
Part-Time	71	71	93	78	90
STUDENT/FACULTY RATIO	19/1	18/1	15/1	16/1	16/1

<sup>\*</sup>Other includes: Sheppard Air Force Base, high school dual credit, Seymour LVN, and on-line courses

### **Revenue Sources**

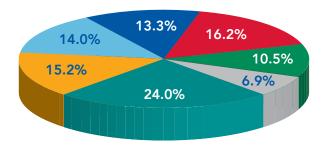
(rounded %)



- Wilbarger County Tax Revenue 12.21%
- State Funding 25.37%
- Student Tuition & Fees 52.49%
- Auxiliary/Other 9.93%

### **Expenditures**

by Primary Function (rounded %)



- Instruction Academic 13.26%
- Instruction Technical/Public Service 16.2%
- Academic Support 10.5%
- Student Services 6.9%
- Institutional Support 24.0%
- Physical Plant 15.2%
- Auxiliary Enterprises 14.0%

### Did You Know That Vernon College Is An Affordable Choice?

2015-2016 TUITION & FEES*	Vernon College (In-district, Vernon Campus)	Vernon College (Out-of-district, Wichita County)	MSU	State University	Private College
Tuition & Fees	\$1,542	\$2,925	\$4,516	\$4,437	\$14,286
Books	\$550	\$550	\$750	\$609	\$570
TOTAL	\$1,975	\$3,475	\$5,266	\$5,046	\$14,856
Room & Board	\$1,975	Not Available	\$3,795	\$4,626	\$4,294

<sup>\*</sup>Figures calculated are for a resident, full-time student taking 15 hours. Costs include: tuition and fees, books, and room and board with meal plan if available. All institutional costs are calculated for Texas resident students. Total sums indicated are average estimates and vary by institution. Figures based on individual campus websites for academic year 2015-2016.

### **Degrees and Programs**

### Associate in Arts Degree • Associate in Science Degree • Associate of Arts in Teaching Degree

Associate of Arts in Teaching Early Childhood Specialization Only Associate of Arts in Teaching EC-4 (Except Early Childhood Specialization), 4-8, EC-12 Associate of Arts in Teaching 8-12, EC-12

#### Associate in Applied Science Degree

Administrative Office Technology Automotive Technology Business Management Computer and Information Sciences Emergency Medical Services
Farm and Ranch Management
Health Information Management
Heat, Ventilation, and Air Conditioning
Industrial Automation Systems

Associate Degree Nursing LVN Transition Associate Degree Nursing Generic Surgical Technology Welding

#### Career and Technical Education Certificate

Administrative Specialist
Advanced EMT
Automotive Technology
Business Management
Computer and Information Sciences

Cosmetology Operator Cosmetology Instructor Farm and Ranch Management Heat, Ventilation and Air Conditioning Industrial Automation Systems Licensed Vocational Nursing
Machining – CNC
Medical Coding
Surgical Technology
Welding

#### **Continuing Education – Fast Track Careers**

Basic Law Enforcement Academy Certified Medication Aide Certified Nurses Aide (CNA) Child Development Associate Culinary Academy/Hospitality Dental Assisting Drilling Fluids Technology Firefighter Academy Medical Assisting Phlebotomy

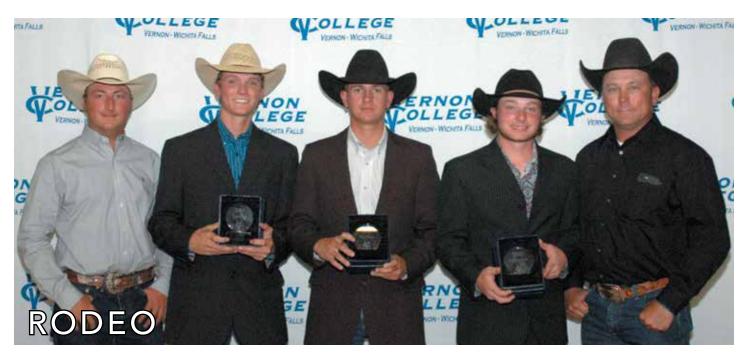
**Financial Aid Data:** In 2016-2017 Vernon College students received \$14,925,287 in financial assistance.

2016-2017 ANNUAL PAYROLL	\$11,352,954		
2016-2017 BUDGET TOTAL	\$21,841,241		
TOTAL FULL-TIME EMPLOYEES	250		

Vernon College is committed to helping every student pursue their educational dream, and is one of the larger employers in our service-area.

Vernon College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Vernon College.

### Vernon College Sports



We expect great things to come in the future. We have some great athletes in the program this year and plan to grow the championship banner collection. Some promising recruits that will be a great addition to the existing team will be signing in March. Beginning in 2017 the Rodeo program named a new Head Rodeo Coach, Marty Eakin.



Under the new leadership of Head Coach Lashaunda Spurgeon and Assistant Ryleigh Thompson. The Vernon College Volleyball team finished the season 17-15 with a conference record of 5-7 making their fifth appearance in five years to the regional tournament. Micayla Pope was selected to the Region-All Tournament team. Arianna Brooks was selected to the 1st team all-conference/all-region team. Sydney Robinson and Brianna Manvell were selected to the 2nd team all-conference/all-region team.



The 2016-2017 Baseball season produced its first NJCAA All-American since 2002 (Marco Rivera) and also had David Pewenofkit receive All-Conference recognition and participation in the All-Star games.

All eight of the sophomores on the roster received athletic scholarship offers to continue their academic and baseball careers at four year universities. Four players accepted Division I offers, two accepted Division II offers and two accepted NAIA offers.

The team also continues being active in the community by helping the Lion's Club, Red River Museum, the City of Vernon and volunteering at the elementary school.

The Chaps are looking forward to the upcoming season. In addition to the returning players, coaches Sam Hayden and Jakob Cunningham have recruited 33 new student-athletes.



The softball team ended the 2017 season placing 8th place in conference. Page Green was selected to the 2nd team all-conference team by the coaches of the NTJCAC. We doubled our wins from the 2016 season, 2/3 sophomores graduated in May and all three sophomores moved on to 4 year programs. We are looking forward to fresh faces in 2018 season to help make our appearance at the regional tournament.

# Vernon College Departmental Phone Numbers/Extensions

# From Wichita Falls dial (940) 696-8752 + the 4 digit extension listed below From Vernon dial (940) 552-6291 + the 4 digit extension listed below

	Vernon Campus	Century City (WF)
President's Office Dr. Dusty Johnston	Vernon 2200	CCC 3270
Dean of Student Services	Vernon 2250	CCC 3333
Dean of Instructional Services	Vernon 2243	CCC 3268
Dean of Admissions & Financial Aid/Registrar	Vernon 2204	
Dean of Finance & Administration	Vernon 2273	
Admissions	Vernon 2291	CCC 3208
Bookstore	Vernon 2281	CCC 3218
Business Office	Vernon 2212	CCC 3215
Career Centers	Vernon 2253	CCC 3209
Continuing Education	Vernon 2210	CCC 3213
Counseling/Academic Planning	Vernon 2253	CCC 3206
CSA Centers	Vernon 2230/2331	CCC 3280
Financial Aid	Vernon 2206	CCC 3335
Health Care Center	Vernon 2276	
Library	Vernon 2220	CCC 3220 STC 3852
PASS Department Services	Vernon 2308	
Police (Campus)	Vernon 2272	CCC 3207
Student Resident Center	Vernon 2319	
Student Services Secretary	Vernon 2278	CCC 3206
Student Success Department	Vernon 2203	CCC 3205
Testing	Vernon 2317	CCC 3278
Tutoring Center	Vernon 2309	CCC 3257
Veterans Affairs		CCC 3203

VISIT

# VERNON COLLEGE!

Come see for yourself the

**EXCITING OPPORTUNITIES** 

that await **Vernon**you at **College** 

CAMPUS TOURS are offered daily Monday through Thursday at 10 a.m. and 2 p.m., and by appointment on Fridays. Please email recruiting@vernoncollege.edu or call (940) 552-6291 for more information or to schedule a tour.

# WE INVITE YOU TO COME TAKE A TOUR AT ANY ONE OF OUR LOCATIONS:

VERNON CAMPUS 4400 College Drive | Vernon, TX 76384

CENTURY CITY CENTER 4105 Maplewood Ave. | Wichita Falls, TX 76308

SKILLS TRAINING CENTER 2813 Central Expy. | Wichita Falls, TX 76302

vernoncollege.edu

