

**2011-2012**

**Committee Annual Report**

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Committee Name: Vernon College Business Management Advisory Committee

Chairperson: Timala Box

List of members:

Ms. Jennifer	Babineaux	Purchasing Department	City of Wichita Falls
Mr. Cliff	Berg	President	First National Bank of Wichita Falls
Ms. Terri	Box	Merchandise Manager	United Supermarkets
Mr. Joe	Gazdik	Director, Guest Services	United Regional Health Care System
Mr. Kevin	Goldstein	Vice President	American National Bank
Ms. Terri	Jackson	Employment Interviewer	Texas Workforce Commission
Ms. Mamie	McArthur	Executive Director	Wynwood of Vernon
Ms. Ann	Tacker	Training Manager	Tyson/Wright Brand Foods
Dr. Barbara	Nemecek	Dean	Dillard College of Business Administration Midwestern State University

Dates of meetings: 11/9/2011; update letter to Advisory Committee

Accomplishments: The committee reviewed the program objectives and workplace skills and approved them with no change.

Recommendations: Committee members discussed the use of a Smart Board and how it could be used to engage students in the coursework

Membership suggestions: None

Agendas, exhibits and minutes posted to Vernon College web site address: Advisory Committee meeting agenda and minutes; spring 2012 update letter for Advisory Committee members.

Submitted by: John Hennington

Date submitted: 8/3/2012

VERNON COLLEGE  
BUSINESS MANAGEMENT PROGRAM  
ADVISORY COMMITTEE  
SPRING 2012 UPDATE

Minutes of the fall 2011 Advisory Committee meeting are attached.

Enrollment for spring 12 was 147, up 6.5 % from 138 in the spring 11 period.

The number of graduates for the 11-12 year was 5. Attached is a list of those graduates. The total number of graduates for the last five years was 33.

The objectives of the program remain the same. No program or course revisions were made and none are contemplated at this time. Facilities and equipment remain adequate but big improvements are coming this fall with the expansion/modernization of the Century City campus. Worksite availability for students taking a Practicum course was not a problem. We also continue to serve and recruit students from Special Populations.

As always, professional development included staying abreast of business news and incorporating such information into course lectures and discussions. I participated in onsite professional development, more Blackboard 9.1 (online course delivery system) training, and 7 different publisher sponsored focus group sessions.

Daniel Ahern received the Scholastic Award for the Business Management program again. Some of you may know him as a co-owner of the Iron Horse Pub and the many civic activities he is involved in. Tammy Perry received the Faculty Choice award for the program.

John W. Hennington  
Jwh, 7/16/2012