

## Priority Initiatives for 2011-2012

- #1  
Implement a centralized, unified and organized recruitment and retention effort.
- #2  
Improve the quality of educational and student support services to increase student learning and student retention.
- #3  
Incorporate general education outcomes throughout the institution and develop assessment measures to evaluate their achievement.
- #4  
Integrate the Quality Enhancement Plan functions and activities into the infrastructure of the College.
- #5  
Support opportunities for professional development for all Vernon College employees through appropriate funding.
- #6  
Provide fiscal, physical, human and technological resources to accommodate current and future needs.
- #7  
Enhance the technological infrastructure of the institution.
- #8  
Develop processes for fundraising and alumni to better support the College's needs through more external funding and the building of a strong alumni base.
- #9  
Ensure institutional accountability through effective strategic planning and assessment processes.

Approved by the College Effectiveness Committee October 18, 2010

*Officially approved and adopted by the Board of Trustees on May 18, 2011*