

# Vernon College

## Assessment Activity/Report Communication Form

2010-2011

Title: Recruiting Visit/Presentation Log Date of completion: December 7, 2010

Please circle:

**Assessment Activity**

Report

Both

### Highlights of data:

From September 1 to November 30 Year to Date Totals include:

19 College Fairs attended

12 High School Presentations

36 Campus Tours

6 other recruiting presentations

### Use of data:

We will visit all service area high schools before the end of the school year to try to provide onsite access to Vernon College information for all service area high school seniors.

As trends in recruiting change and as budgetary constrictions require we will review the college fairs attended so that we can still provide onsite emphasis to our service area high schools.

Where the report can be found: Director of Student Relations Office

Submitted by: Brandi Ballard, Director of Student Relations Date: 12/07/10  
(responsible party)

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Received by Office of Institutional Effectiveness: 12.07.10

Presented to College Effectiveness Committee: 1.31.11