

Vernon College

Assessment Activity/Report Communication Form

2010-2011

Title: Semi Annual Recruiting Report Date of completion: August 25, 2011

Please circle:

Assessment Activity

Report

Both

Highlights of data: Feb 2011 – August 2011

101 campus visits/appointments

14 service area high school presentations

3 community presentations

All summer NSGA's except for the last 3 weeks of July

Answered and returned first time student phone calls and emails

Use of data:

Continue to evaluate ways to best utilize the available summer hours of the Director of Student Relations. Prioritize the role of being a bridge between first time students and the registration process.

Where the report can be found: Director of Student Relations Office

Submitted by: Brandi Brannon Date: August 31, 2011

(responsible party)

Received by Office of Institutional Effectiveness: 9.21.11

Presented to College Effectiveness Committee: 9.27.11